

# DAUK WOMEN'S CAUCUS

## MARCH ACTION CHALLENGE

### ACTIVIST THEME: HERSTORY

Each month, DAUK Women's Caucus invites you to take part in small actions with a big impact. In March, we are focusing on Herstory. Challenge gender bias in your own life & the world around us. For more info, click on each challenge. Don't forget, sharing is caring! [#actionchallenge](#)

#### OBSERVE

##### Advertising Challenge

- Critically analyze advertising, notice how gender roles are used & their connotations. (5 min)

##### Gender at Work

- Observe dynamics in a mtg or at work. Notice if there are different gender roles or expectations. (10 min)

#### LEARN

##### Bechdel Challenge

- Films pass if: (1) has  $\geq 2$  women, (2) speak to each other, & (3) they speak about something besides a man. (+30 min)

##### Identify Bias

- Complete unconscious bias training. Find out more about your view of the world. (+30 min)

#### ENGAGE

##### Period Poverty Challenge

- Donate sanitary products to a local homeless shelter/ food bank. Tampons are a necessity, not a luxury. (30 min)

##### Gender Equality Law

- Write Gov't rep. Advocate making Equal Pay an enforceable law. Ask what they're doing to promote GE. (10 min)

#### ACT

##### Speak Up, Speak Out Challenge

- Speak up next time you see or are subject of sexist behavior. (5 min)

##### Children Are the Future

- Spend time with a child educating about professional roles that break traditional gender stereotypes. (10 min)